



# Address Right

By  CoreLogic

## What is the correct, verified address worth to your business?

Most businesses would understand the risks and downstream effects of having incorrect address data in their business applications; particularly when those applications are used for customer communications, or the delivery of products or services.

Incorrect addressing can result in additional cost, manual re-work and loss of customer experience – all of which can have a negative impact on brand and the bottom line.

### Get a correct, verified address in real-time with Address Right

As part of a suite of innovative solutions based on the high demand for correct and accurate addressing, CoreLogic has developed a premium address verification solution – Address Right.

Address Right works in real time through a set of web based services (or API's) that allow any organisation to easily connect, access and retrieve highly accurate, up-to-date addressing data, and store the standardised results directly into their own database.

By integrating Address Right, the problem of free text, or manual form entry is effectively removed. Address Right uses smart design to offer a powerful, yet simply integrated solution that prevents these process errors and reduces the risks and costs associated with poor address entry.

### Address Right can help your business

- ▶ Have confidence that orders are being sent to a verified address
- ▶ Ensure the ongoing validity and consistency of addresses within your database/application
- ▶ Eliminate order rejection (from incorrect addressing)
- ▶ Improve overall performance of the delivery of products and services in the field
- ▶ Reduce manual re-work and its associated costs
- ▶ Improve customer experience

Address Right combines New Zealand's most accurate and trusted addressing data with CoreLogic's core matching IP, meaning both match rate and accuracy are maximised. This allows Address Right to provide the best possible verified match of physical addresses, with each address provided in a standardised format.

## GEOSPATIAL SOLUTIONS

### Why choose CoreLogic?

- ▶ **NZ expertise**  
Through our extensive capabilities and local experience, we understand your unique business challenges
- ▶ **Best data**  
We enable confident business decisions with trusted and highly accurate land and property data that is truly fit for purpose
- ▶ **Global strength**  
Backed by CoreLogic in United States, UK and Australia, we leverage the wider power of their capabilities and localise it to fit our unique market
- ▶ **Specialist knowledge**  
Intelligence that makes an impact comes from specialised knowledge combined with customised content
- ▶ **Solution depth**  
Our range of innovative services provides a platform for you to get the outcomes you need.

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## Address Right features and data quality

Address Right comprises 3 separate services, all of which can be accessed from any web enabled application:

- 1 An auto-complete search function
- 2 Full standardised and verified address details
- 3 Aerial imagery and map services

Address Right is powered by CoreLogic's NZ Master Map database, the trusted source of 'fit for purpose' location information for New Zealand's emergency services, major utilities, and our largest public and private organisations.

NZ Master Map – Addresses makes use of CoreLogic's core matching IP to create a dataset of over 2.1 million fully verified, primary in use physical addresses, all linked to alias addresses, where applicable.

Address Right can be configured to access not only NZ Master Map – Addresses, but also the NZ Postal Address File (PAF) which offers an up-to-date database of postal addresses. This means that online forms or applications can be configured to offer either a single source of truth 'Physical Address', 'Mailing Address' or both, depending on a customer's requirements.

## How do I prepare my current address database for Address Right?

In addition to Address Right, CoreLogic offers a range of services to get your addressing database in a fit and ready state for ongoing address verification through Address Right.

This includes the following addressing services:

- ▶ Address database evaluation
- ▶ Address cleansing
- ▶ Geocoding
- ▶ Sendright certification and postcoding services

## Get Address Right today

Access to the Address Right API is easy and available online via your own dedicated Address Right login.

Implementation is via a REST API with multiple output format options. We provide example implementations of the API in several popular javascript frameworks for ease of implementation. Our developers can assist with implementation if required.

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FOR MORE INFORMATION,  
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